



Initial Investment

	<u>Low</u>	<u>High</u>	<u>Difference</u>
Architects	\$5,936.50	\$11,954.74	\$6,018.24
Computer Estimates	\$23,209.44		
Decor	\$13,628.00	\$29,184.00	\$15,556.00
Equipment	\$142,748.00	\$184,220.00	\$41,472.00
Furniture/Fixtures	\$39,747.00		
Health Dept Fees	\$715.00		
Insurance	\$2,376.00		
Inventory Estimates	\$19,944.00		
Leasehold Improvements	\$118,730.00	\$170,782.00	\$52,052.00
Legal & Accounting	\$1,500.00	\$3,250.00	\$1,750.00
Licenses	\$6,742.00		
Marketing	\$11,170.00	\$13,320.00	\$2,150.00
Office Supplies	\$1,380.89		
Petty Cash	\$1,000.00		
Phones	\$2,352.00		
Pre Opening Salaries	\$15,163.00	\$18,621.00	\$3,458.00
Printing	\$3,023.00		
Real Estate Est	\$7,040.00		
Security	\$149.00		
Signage	\$8,991.00		
Smallwares	\$25,398.00		
Supplies	\$2,022.00		
Travel	\$1,452.00	\$1,824.00	\$372.00
Uniforms	\$1,224.00		
Utility Deposits	\$705.00	\$1,335.00	\$630.00
Initial Franchise Fee	\$30,000.00		
TOTAL	\$486,345.83	\$609,804.07	

Service Fee (1st 3 months) 4% of Weekly Gross Revenues

Local Marketing Requirement 2% of Monthly Gross Revenues

Plus \$15,000 to \$30,000 in Working Capital